

"Jeff Davidson approaches organizing as an exercise in control, efficiency, and peace of mind."

—Wendy Farrell, PhD, author of *Why Men Are the Way They Are* and *Women Can't Hear What Men Don't Say*

The  
**60 SECOND**  
**INNOVATOR**



**Sixty Solid Techniques  
for Creative and Profitable  
Ideas at Work**

- Find the Eureka Moment
- Get beyond the obvious
- Brainstorm together or solo
- Change your perspective
- Get inspiration from the Masters

JEFF DAVIDSON